



Dear Parents:

Welcome back to school! For over 37 years, *Labels for Education*<sup>®</sup> has supported schools across the country by providing more than \$110 million in free educational merchandise. This year, the *Labels for Education* program is getting even better with a new look and focus on the Arts, Athletics and Academic enrichment programs that can spark children's successes. *Labels for Education* is also adding new partnerships and resources.

With your help, **Holy Cross Academy** can make this year the best ever! To meet our goals, we need to collect 25000 points. Participating in the program is easy — simply save UPC's from participating products and send them to our school. Some of the products eligible for redemption during the 2010-2011 program year include:

- *Campbell's*<sup>®</sup> soups
- *SpaghettiOs*<sup>®</sup> Pasta
- *Campbell's*<sup>®</sup> beans, gravies, and canned pasta
- *Prego*<sup>®</sup> Italian sauces
- *Swanson*<sup>®</sup> stocks, broths and canned poultry
- *Campbell's*<sup>®</sup> tomato juice
- *Pepperidge Farm*<sup>®</sup> breads, cookies, and frozen products
- *Pepperidge Farm*<sup>®</sup> *Goldfish*<sup>®</sup> crackers
- All *V8 Splash*<sup>®</sup> Beverages
- All *V8 Fusion*<sup>®</sup> Beverages
- *Campbell's*<sup>®</sup> Foodservice products

Campbell's has made it easier for Holy Cross Academy to reach our collection goals with products worth 5 points! The following products are worth 5 points for the 2010-2011 program year:

- 26 varieties of *Campbell's*<sup>®</sup> condensed soup in specially marked cans
- All *Campbell's*<sup>®</sup> Microwavable Soups
- All *V8*<sup>®</sup> Soups
- All *Campbell's*<sup>®</sup> *Select Harvest*<sup>®</sup> Soups
- *SpaghettiOs*<sup>®</sup> Pasta (Original and Meatball)

Visit [labelsforeducation.com](http://labelsforeducation.com) for a complete list of eligible products and point values.

**Help multiply our efforts by asking your friends and family to collect UPC's on behalf of our school.**

If you have any questions, or would like to help with our *Labels for Education* collection drive, please contact our program coordinator Janelle Storck at 540-752-2606. Thanks so much for your support.

Together with *Campbell's Labels for Education* — we can build a better school for our children.