

## HOLY CROSS ACADEMY PTO EXECUTIVE BOARD MEETING

1:15PM Thursday, October 29, 2020

1. Call to Order: Wendy Roche, Jill Wolf, Dawn Mauro, Angela Murphy, Stephanie Cook, Susan Hamann and Marlene McDonald

2. Opening Prayer: Stephanie Cook

3. Approval of last meeting's minutes: Done and approved

4. Reports:

a. Principal – General -

b. President –PTO elections discussion, sweatshirt sale, restaurant:

**PTO Elections:** Need to move forward with that. Please send referrals for next year's PTO Executive Board if you have any names. Wendy and Dawn will work on creating something so it can be sent out in an E-Mail Blast.

**Fund Raising:** Looking at Meadow Farms will be selling Poinsettias. Is this something we want to look into? Angela will look into this with a company that sells live swag, wreaths and table décor for the holidays. Do we want to consider the sweatshirts or tumbler sales? Wendy will reach out to Lori Simms re: this matter.

c. Treasurer – Monthly budget: Wendy Roche – The Used Uniform sale was successful. We have paid for our Wine and Cheese, The New Family Picnic and a few school items. We are still carrying about \$10,000 in our budget.

5. Committee and Event Reports/Old Business:

a. World's Finest Chocolate Sale (Jill Wolf) : Well over half of the student body bought out and 79 families are selling this year. This is going really well. We are looking into 100% payment online or check. Really do not want coins etc. as it is easier to trace and keep track of if payment is online. Do we want to make it mandatory that you have to pay online? Wendy talked about the fee that is incurred when we use payment online. We do not want the families or PTO to pay the fees. Dr. Fry agrees that the school will incur this fee. We need to resolve this before we move forward.

b. Script (Jill Wolf): Feels it is underutilized. We may want to look at the app online. You just press on the app and it takes to where you need to go, and you can do it right then and there and HCA gets a % back. You sync your debit card to the gift card and use the gift card to purchase your items and HCA automatically gets the % kickback. RaiseRight is the name of the application.

6. New Business:

a. Trunk or Treat – 10/30 (Dawn Mauro); If the weather allows, this will take place on 10.30.2020. It is from 6- 8 and set up is at 5 PM. No fundraising this year, only trunk or treating this year due to COVID.

- b. School Pictures – 11/5 (Jill Wolf) Everything will be on Thursday. Group pictures will be in April or May of 2021. Thursday the 5<sup>th</sup> is only individual pictures.
  - c. Donuts with Dad – 11/11 (Wendy Roche) **POSTPONED**
  - d. Barnes and Noble – 12/5 (Marlene McDonald): Looking at Online Bookfair but you obtain a gift card and not cash. If we want money, we have to be in the store. Can we do both, online and in the store also? Looking at December 5<sup>th</sup>. We can still do it but no entertainment this year. We can have something outside but not inside. Do we look at the cheesecakes to assist with the fundraising? Marlene stated Barnes and Noble talked about selling coffee.
  - e. Academic Dinner – 1/28 (Marlene McDonald) – possibly looking at being postponed. Dr. Fry will confirm this.
7. Around the Room: Susan stated that lunch will be provided to the teachers during the parent teacher conference days. Lunch will be delivered. Possibly looking at Chipotle and the teachers order their lunch online. Looking at how many people to serve lunch to – facility and staff and who all will be there that day.

Ties are optional during Winter uniforms.

8. Next Board Meeting (November 18 @ 1:15pm) and Adjournment Prayer